

Radiance

Wholesome Health For Each New Day



Animal Nutrition

WELCOME

Welcome

OUR STORY

For nearly 100 years, our family has been helping animal owners like you. Since 1937, when we began in an old chicken barn, our goal has been to provide our community with top products at fair prices.

Now in our fourth generation, we are still committed to providing you the best, most nutritious feed possible.

Manufactured at our location and tailored to your needs, our Radiance line contains 100% chelated trace minerals and probiotics.



THE MILL TODAY





WHOLESALE NUTRITION

- **QUALITY, TESTED
INGREDIENTS**

We build relationships with our suppliers to best understand their products and how to use them. All bulk ingredients are tested regularly by an independent lab to ensure quality and accurate nutrient values. All finished feeds are randomly tested as well, to ensure your animals receive properly fortified diets.

- **100% ORGANIC TRACE
MINERALS**

Organic Trace Minerals (OTM) and selenium yeast are more easily absorbed and utilized in an animal's digestive system. By using 100% OTM, your animals get more benefit from less mineral. Superior bio-availability supports peak performance, improved reproduction, efficient growth, and better overall health.

- **PREBIOTICS & PROBIOTICS**

Health and performance begins in the gut. Radiance contains unique prebiotics & probiotics to promote feed utilization, enhanced gut health, and improved gut flora.

- **CUSTOMER-FOCUSED**

With almost 100 years of family experience in the feed business, we understand that every farm is different and has unique requirements. By listening to our customers, we develop products that fit the needs of our community and provide you with the best value in the market.

SWINE FEEDS

All swine feeds contain ALLZYME® SPECTRUM Swine

PIG GROWER

(From 50-150 lbs)

- 17% protein
- Non-GMO grains
- Flavor-enhanced for increased consumption
- Swine-specific enzymes for overall health
- Non-medicated

HOG FINISHER

(From 150 lbs to market)

- 13% protein
- Non-GMO grains
- Swine-specific enzymes for overall health
- Non-medicated

Allzyme® Spectrum Swine

ALLZYME'S® SPECTRUM Swine contains multi-enzyme technology designed specifically for pigs. It works by optimizing the digestive system for maximum feed efficiency.

SPECTRUM is tested and proven in pigs of all ages, from nursery to grow-finish. When used in grow-finish pigs' diets, it has shown consistently better performance.



CATTLE & GOAT FEEDS

TRUSTOCK

(Textured feed for cattle, horses, and goats)

- 14% protein, 6% fat
- Non-GMO grains
- Added yeast to enhance fiber digestion
- BIOPLEX® trace minerals and SELPLEX®

RADIANCE DAIRY

For Lactating Dairy Cattle & Dairy Goats.

- 16% protein, 6% fat
- Non-GMO grains
- Prebiotics (enhance fiber digestion and promote overall gut health)
- Alltech's BIO-PLEX Chelated Trace Minerals

Want to know more?

FEED SAFETY

Feed safety is our priority. Our mill is ionophore free, with no medications harmful to horses present. We sequence and flush our production for a fresh, consistent appearance, and we use separate mixers for our textured and meal feeds.

HORSE FEEDS



ACCELERATE

(Moderate to High Activity)

- 12% protein, 5% fat
- Pre & Probiotics
(Enhance fiber digestion and promote overall gut health)
- Balanced amino acid profile
(Lysine, methionine, threonine)
- Added Biotin

SURESTRIDE

(Ration Balancer)

- 26% protein
- 6% fat
- Roasted soybeans/highly fortified pellets
- Pre & Probiotics for gut health
- Mix with grains for a complete diet
- Feed as a top dress for increased vitamins, minerals, and overall appearance

FORTIFY

(Stallions, Brood Mares, Performance Horses)

- 12% protein
- 7% fat
- Non-GMO grains
- Complete gut health package
(Pre & Probiotics enhance digestion, promote gut health, and support overall health)
- Balanced amino acid profile
(Lysine, methionine, threonine)
- Yucca
(May help reduce inflammation from daily exercise and training)
- Added Biotin
- Highly digestible fiber from beet pulp
- Added benefits from Omega-3 fatty acids

PERFORM

(Highly Active & Performance)

- 13% protein, 6% fat
- Non-GMO grains
- Higher oats content
- Complete gut health package
(Pre & Probiotics enhance digestion, promote gut health, and support overall health)
- Balanced amino acid profile
(Lysine, methionine, threonine)
- Yucca
- Added Biotin

RADIANCE COLT GROWER

Growing Foals, Lactating Mares, & Highly Active Performance Horses

- 16% protein, 7% fat
- High oats content
- Highly digestible fiber from Beet Pulp
- Highly fortified for growing & performance horses
- Complete gut health package
- Balanced amino acid profile
- Added Biotin
- Diatomaceous Earth (Shell Flour)



POULTRY FEEDS

All poultry feeds contain ALLZYME® SPECTRUM.

CHICK STARTER

(Hatch to 4 weeks)

- 21% protein
- Non-GMO grains
- Multiple protein sources
- Non-medicated

BROILER GROWER

(4 weeks to Finish)

- 19% protein
- Non-GMO grains
- Can be used as pullet starter
- Non-medicated

LAYER

(From onset of lay)

- 17% protein
- Non-GMO grains
- Premium yolk color
- Fortified for eggshell quality

TURKEY STARTER

(Hatch to 8 weeks)

- 27% protein
- Non-GMO grains
- Multiple protein sources
- Non-medicated

ALLZYME SPECTRUM®

A multi-enzyme complex that promotes optimal digestion and nutrient absorption.

Did you know?

A Bird's Most-Needed Nutrient

Believe it or not, water is the most important nutrient for a bird. That's why poultry need all the clean, fresh water they can drink. Water needs rise with temperature—they'll need 3x more water at 100° than at 50°.

Diluting Feed with Grain Isn't a Good Idea

Good quality feeds provide energy and nutrients to grow your birds and help them produce eggs. Diluting good feed with other grains jeopardizes egg production and bird health. Balanced rations are necessary to provide enough minerals to keep bones strong and to produce hard eggshells. Feeding the correct amount of a good quality feed allows each bird to express its full genetic potential in egg size and production.

ANIMAL SUPPLEMENTS

RADIANCE HORSE MINERAL

A custom blend to compensate for mineral-deficient forages.

- BIOPLEX® and SEL-PLEX®
- Biotin and zinc for optimal hoof, hair, and skin quality
- BIO-MOS® for gut health
- Salt added to limit intake and increase water consumption
- Supports fertility, muscle & bone development, milk production, skin & hoof integrity, hair coat, nervous system, disease resistance, fetal development

SHEEP LIC

Self-feeding supplement for sheep.

- Alltech's BIO-PLEX Chelated Trace Minerals & SEL-PLEX®
- Probiotics for gut health
- Low-moisture
- For growing lambs & adult sheep
- Garlic, natural fly repellent
- Available in 125 lb. plastic tubs

RADIANCE CATTLE MINERAL FC

A custom blend to compensate for mineral-deficient forages.

- BIO-PLEX and SEL-PLEX®
- BIO-MOS for gut health
- No added grains for Grass Fed production
- Salt added to limit intake and increase water consumption
- Feed free choice or mix with grain to produce a complete feed
- Diatomaceous Earth (Shell Flour)

EQUI-THRIVE

Self-feeding supplement for all classes of horses.

- Alltech's BIOPLEX® Organic Trace Minerals & SEL-PLEX®
- Low-moisture
- Probiotics for gut health
- For all classes of horses on pasture
- Available in 200 lb. and 50 lb. plastic tubs
- Garlic, natural fly repellent

VITALIZE AP

Self-feeding supplement for grazing cattle, goats, and all classes of horses.

- Alltech's BIOPLEX® Organic Trace Minerals & SEL-PLEX®
- Low-moisture
- Probiotics for gut health
- For self-feeding of cattle, goats, and horses on pasture
- Available in 200 lb. plastic tubs
- Garlic, natural fly repellent

What's in a name?

BIOPLEX®

BIOPLEX® contains chelated, 100% organic trace minerals (Co, Cu, Fe, Mn, and Zn) in a highly stable proteinate form. For improving overall health, performance, and immune function by closely matching the form found in nature.

- More readily absorbed
- Better mineral retention
- Increases meat, eggshell, and feather quality

SEL-PLEX®

SELPLEX® is a proprietary, organic, selenium-enriched yeast designed to increase immunity and reproductive function by closely matching the form found in nature.

- Antioxidant properties
- Supports feed-to-gain ratio
- Lengthens shelf life & nutrient stability





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